

# MISSION

**To be the best thermal solution provider.**

# STRATEGY

To gain market share through strategic partnership and AVC brand recognition.

By aligning our strong R&D capabilities with industry's technology leaders, we can achieve the fastest time to market, the lowest production cost, and the best quality products.

By leveraging our strong ERP and EDI system, we can shorten response time and provide global logistics service to customer.

# AVC PROFILE

**1991- Company Setup**

**1992- Taipei Factory Inauguration**

**1995- Kao-Hsiung Factory Build up**

**1997- China Factory Build up**

**RD Center for Cooler and Fan Design**

**DC Fan & Cooler Manufacturing/Assembly  
RD Center for Production Automation**

**Heat Sink Cutting & Fan/Cooler  
Manufacturing/Assembly**



# AVC PROFILE

**1998- ISO 9001 & 14001 Recognitions  
Molding/Injection Center in Kao-Hsiung**

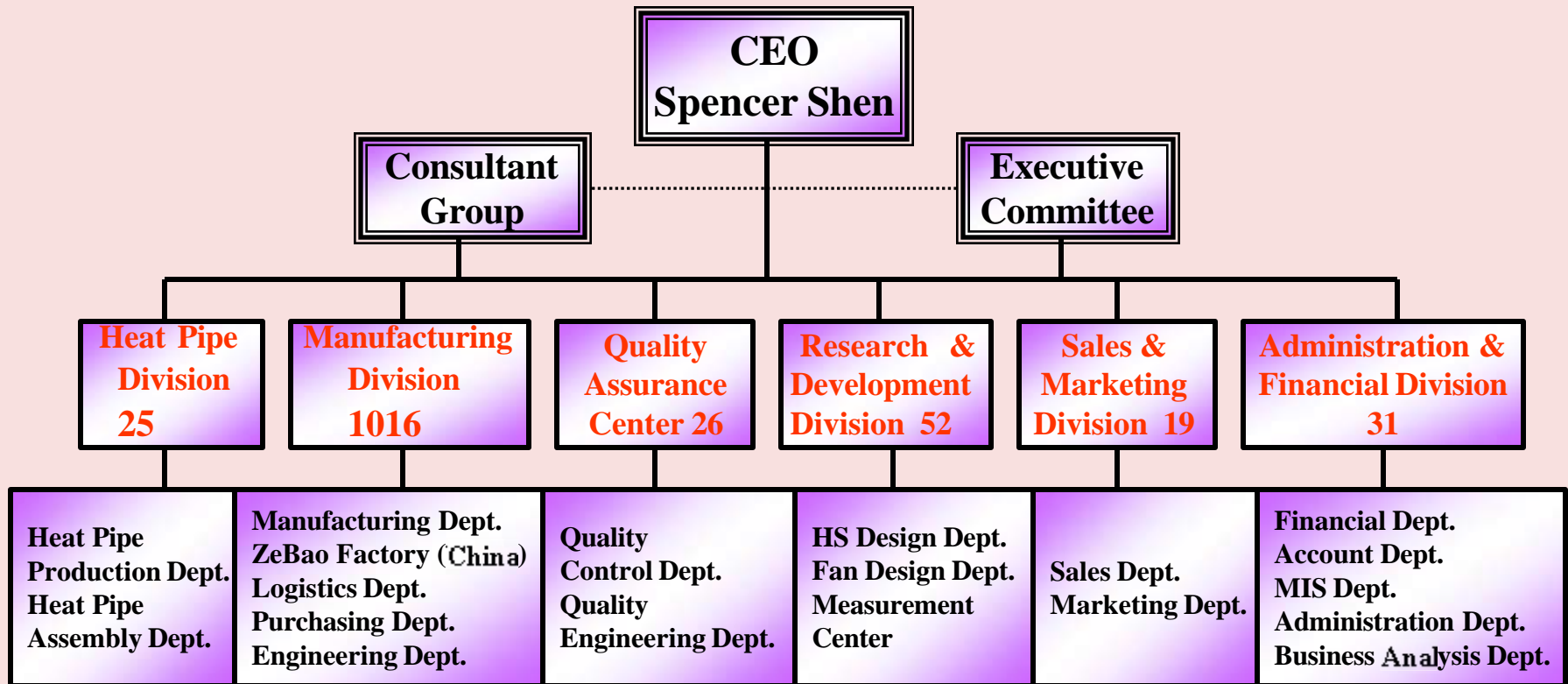
**1999- Setup the Automated Production Lines for Intel Boxed CPU Cooler  
from Sanyo Denki Co.  
The only Authorized Vender in Taiwan**

**2000- Setup Factory for Heat Pipe & Thermal Module**

**2001- China Factory II Setup- Over 25,000 m<sup>2</sup>**



# ORGANIZATION CHART



## Subsidiary

1. Go-Tech Corporation., Taiwan
2. Jing-huang Tech Corp., Taiwan
3. Thermal-Link Technology Corp., USA
4. AVC International (HK) Co., Ltd.



# MAIN PRODUCTS



- ❑ Heat Sink
- ❑ DC Fan
- ❑ CPU Cooler
- ❑ Heat Pipe/Heat Plate
- ❑ Notebook DC Fan
- ❑ Notebook Thermal Module
- ❑ Touch Pad
- ❑ Aluminum Chassis



# AWARDS



**The Exceptional Success in Business Partnership from Gigabyte**



**Rising Star Award**



**Best Cooperation Award from Intel Asia**

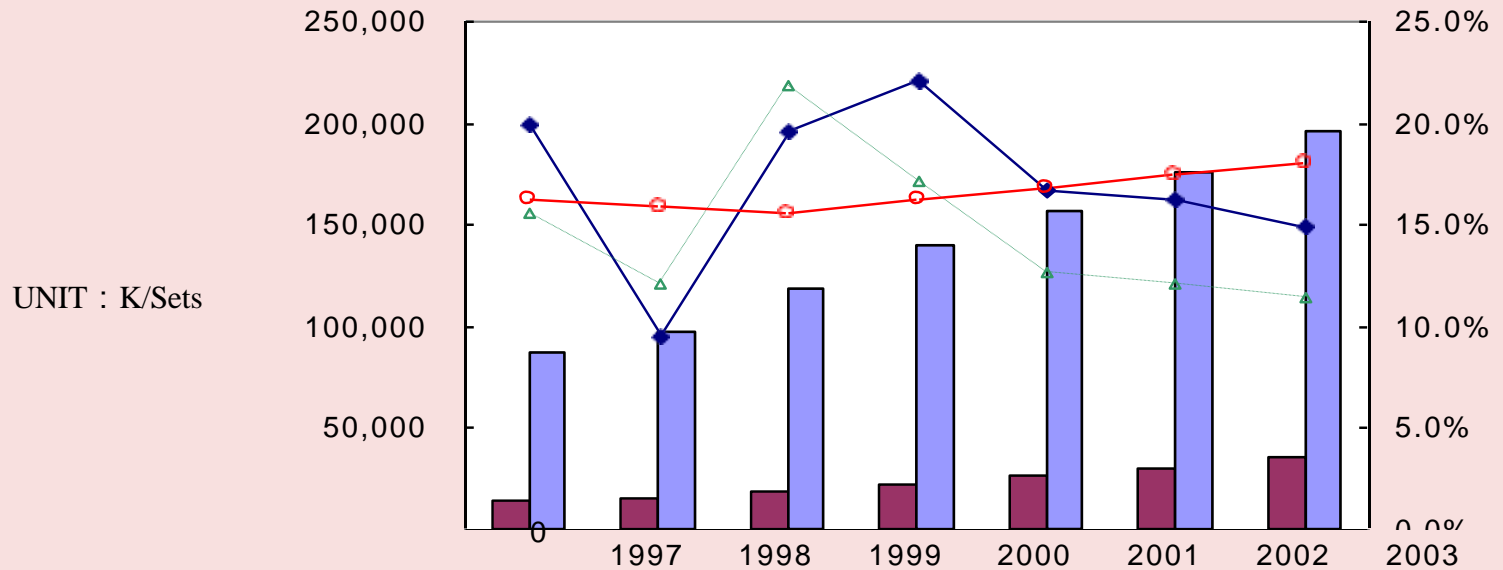







**Golden Technology Award from Chinese Quality Development Association**



**China International Economic Improvement Association**

## Worldwide PC Market Forecast



	Notebook PC	14,189	15,543	18,600	22,700	26,500	30,800	35,400
	All PC QTY	87,400	97,943	119,346	139,756	157,483	176,498	196,584
	Notebook Growth Rat	20.0%	9.5%	19.7%	22.0%	16.7%	16.2%	14.9%
	All PC Growth Rat	15.6%	12.1%	21.9%	17.1%	12.7%	12.1%	11.4%
	N.B/PC	16.2%	15.9%	15.6%	16.2%	16.8%	17.5%	18.0%

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