

基于层次分析评价模型的课程思政有效性评价探

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一、本文概述

Overview of this article

本文旨在探讨基于层次分析评价模型的课程思政有效性评价的探索与实践。课程思政作为一种新型的教育模式，旨在将思想政治教育融入各类课程中，以提高学生的思想政治素质，培养具有社会责任感和创新精神的新时代人才。然而，如何科学、客观地评价课程思政的有效性，一直是教育领域面临的重要问题。本文通过分析当前课程思政评价的现状与问题，引入层次分析评价模型，构建一套全面、系统的课程思政有效性评价体系，以期为课程思政的实践提供理论支持和方法指导。

This article aims to explore and practice the effectiveness evaluation of course ideological and political education based on the Analytic Hierarchy Process (AHP) evaluation model.

Course ideological and political education, as a new type of educational model, aims to integrate ideological and political education into various courses, improve students' ideological

and political qualities, and cultivate new era talents with a sense of social responsibility and innovative spirit. However, how to scientifically and objectively evaluate the effectiveness of ideological and political education courses has always been an important issue facing the education field. This article analyzes the current situation and problems of curriculum ideological and political evaluation, introduces the Analytic Hierarchy Process evaluation model, and constructs a comprehensive and systematic evaluation system for the effectiveness of curriculum ideological and political education, in order to provide theoretical support and methodological guidance for the practice of curriculum ideological and political education.

层次分析评价模型是一种多准则决策分析方法，它通过将复杂问题分解为多个层次和因素，建立层次结构模型，并利用定量分析与定性判断相结合的方式，对各因素进行权重赋值和综合评价。本文拟运用这一模型，结合课程思政的特点和目标，构建包括课程目标、教学内容、教学方法、教学效果等在内的多层次评价指标体系，以实现课程思政有效性的全面评价。

The Analytic Hierarchy Process (AHP) evaluation model is a multi criteria decision analysis method that decomposes complex problems into multiple levels and factors, establishes a hierarchical structure model, and uses a combination of quantitative analysis and qualitative judgment to assign weights and comprehensively evaluate each factor. This paper intends to use this model, combined with the characteristics and objectives of curriculum ideological and political education, to build a multi-level evaluation index system including curriculum objectives, teaching content, teaching methods, teaching effects, etc., so as to achieve a comprehensive evaluation of the effectiveness of curriculum ideological and political education.

本文首先对课程思政的概念、特点及其重要性进行阐述，明确课程思政评价的必要性和紧迫性。接着，介绍层次分析评价模型的基本原理和步骤，并分析其在课程思政评价中的适用性。在此基础上，构建基于层次分析评价模型的课程思政有效性评价体系，并详细阐述各层次评价指标的选取原则、权重赋值方法及综合评价流程。通过实证研究，对所构建的评价体系进行验证，并提出针对性的改进建议，以

期为课程思政的深入开展提供有益的参考和借鉴。

This article first elaborates on the concept, characteristics, and importance of curriculum ideological and political education, clarifying the necessity and urgency of curriculum ideological and political evaluation. Next, introduce the basic principles and steps of the Analytic Hierarchy Process (AHP) evaluation model, and analyze its applicability in curriculum ideological and political evaluation. On this basis, a curriculum ideological and political effectiveness evaluation system based on the Analytic Hierarchy Process (AHP) evaluation model is constructed, and the selection principles, weight assignment methods, and comprehensive evaluation process of evaluation indicators at each level are elaborated in detail. Through empirical research, verify the constructed evaluation system and propose targeted improvement suggestions, in order to provide useful reference and inspiration for the in-depth development of curriculum ideological and political education.

二、课程思政的内涵与特点

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