

Shanghai Auto Show Design

GAC FCA / SHANGHAI

BIRDS EYE VIEW



DODGE and Chrysler
5mm LED Panels,
4m x 2.5m

Jeep Spirit
Lounge

Tech Display
From PDO

Large 4mm LED
40m x 5m

TOWER LED
(2) 10.2m x 1.6m
LED Behind vehicles

LED STRIPS
GREEN
10.2m x .2m
WHITE
53m x .2m
Red
25m x .2m

Eco Friendly
composite Wood
to replicate "Ipe"

Tecbond Dark
Grey Finish

Tecbond Dark
Grey Finish

White Semi Gloss
HPL Flooring

Red Semi Gloss HPL
Flooring

Black Semi Gloss
HPL Flooring

Simulated
Asphalt road
surface

ISO View



Clear Glass

Tecbond Dark Grey Finish

Illuminated reveal

GAC FCA CORNER
White Fabric, Brushed Stainless Steel Letters

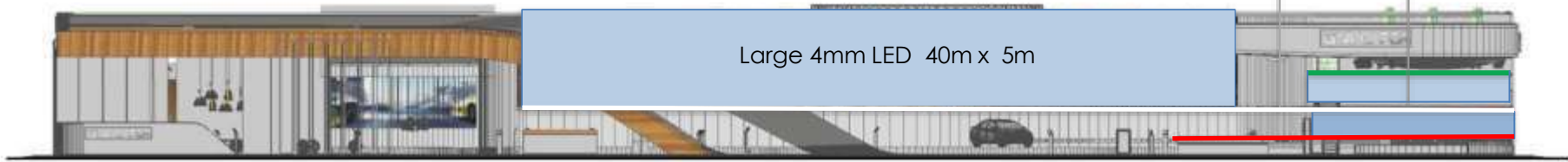
Stainless Steel Grill
(Sand Blasted With Matte Clear Finish)

Black Semi Gloss HPL Flooring

LED STRIPS led灯带

- GREEN
10.2m x .2m
- WHITE
53m x .2m
- Red
25m x .2m

TOWER LED
(2) 10.2m x 1.6m
LED Behind vehicles

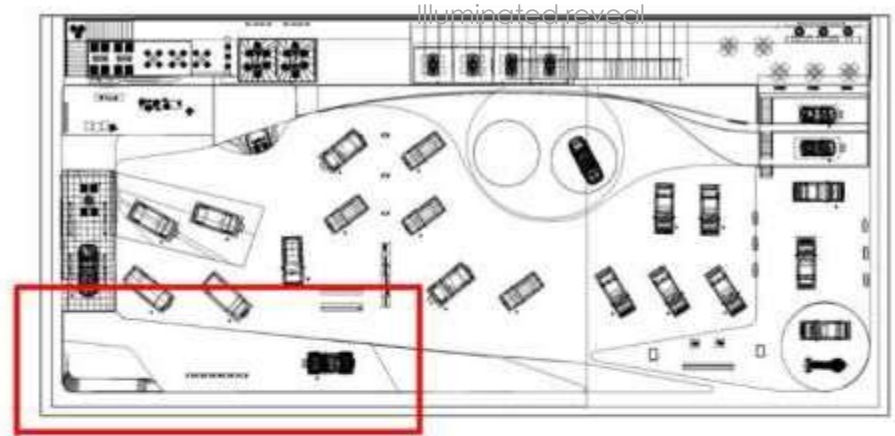


Large 4mm LED 40m x 5m

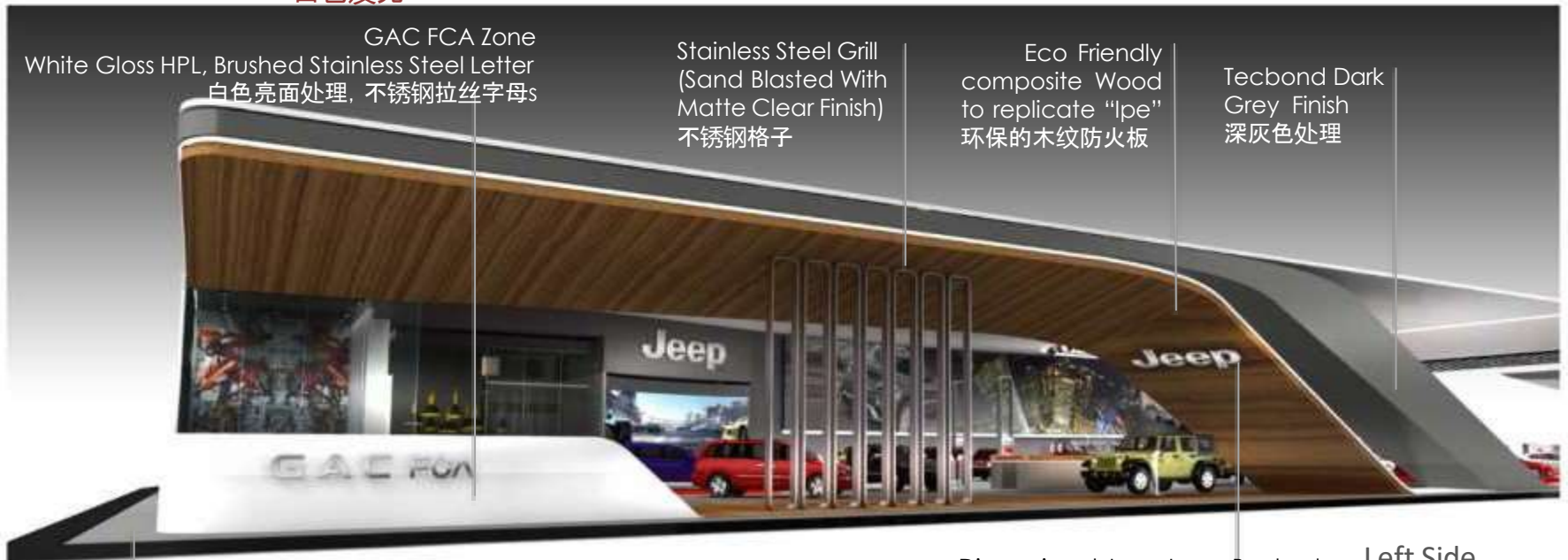
Front View



Backlight White finish
白色发光



AREA OF DETAIL



GAC FCA Zone
White Gloss HPL, Brushed Stainless Steel Letter
白色亮面处理, 不锈钢拉丝字母

Stainless Steel Grill
(Sand Blasted With
Matte Clear Finish)
不锈钢格子

Eco Friendly
composite Wood
to replicate "Ipe"
环保的木纹防火板

Tecbond Dark
Grey Finish
深灰色处理

Black Semi Gloss HPL Flooring 黑色半
哑光地面

Dimensional Jeep Logo Brushed
Stainless Steel 不锈钢拉丝logo

Left Side
View

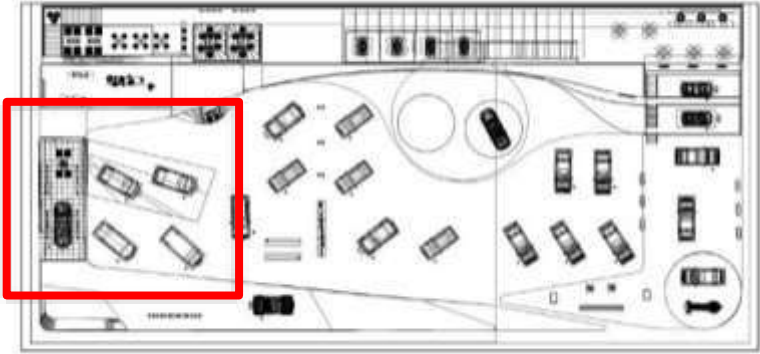
View at Chrysler & Dodge Brands

Clear Glass
白玻璃

Chrysler LED
4 m x 2.5m

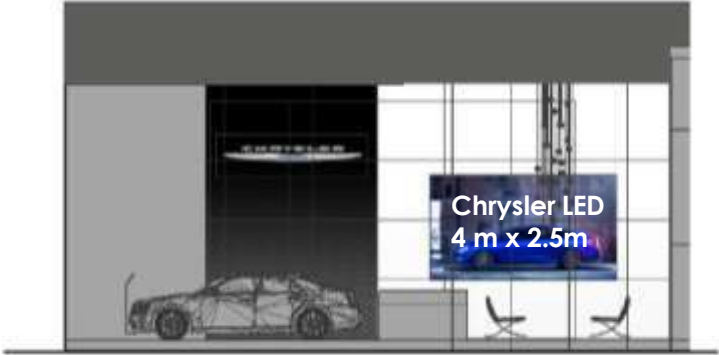
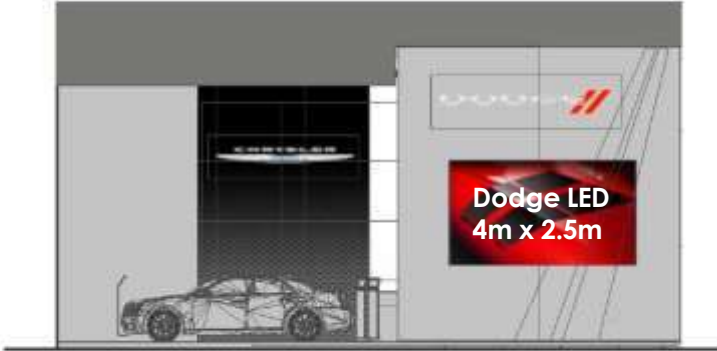
White Semi
Gloss Finish
白色亮面处理

Dodge LED
4m x 2.5m



Light Grey Semi
Gloss Finish
浅灰色半哑光处
理

Black Semi Gloss
HPL Floor Finish
黑色半哑光处理地面



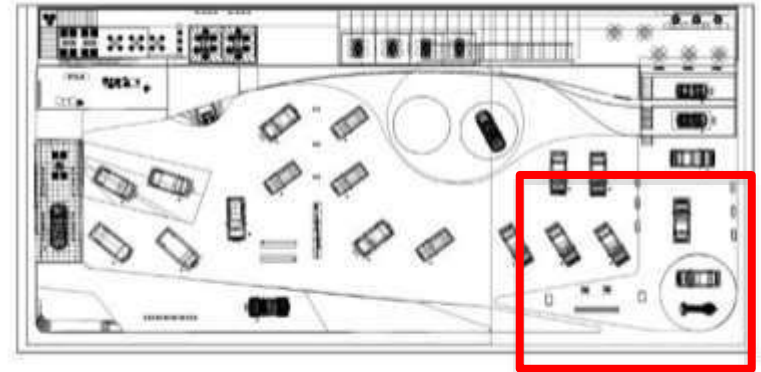
View at FIAT Meristofele race car

Illuminated LOGO
CEILING
顶部灯箱天花

RACING CANOPY

8m DIAMETER
LIGHTING TRUSS

REVERSED FABRIC DOME
8米直径的天棚



RACING LED

(2) 3m x 1m CURVED
LED Behind vehicles 弧形led墙

BACKSIDE OF LED

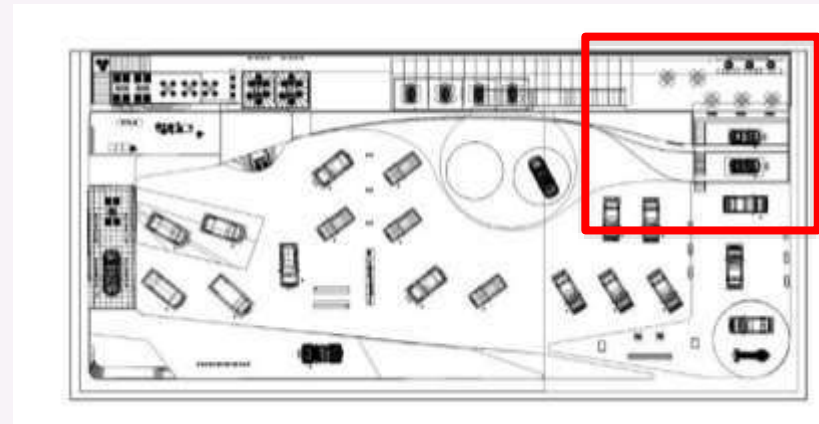
(2) 3m x 1m CURVED
BACKLIGHTED GRAPHICS
LED墙背面发光海报

9m DIAMETER DISPLAY
GLASS SURROUND WITH
STAINLESS STEEL CAP
9米直径的展示台，玻璃上有不锈钢边框
提供门

White Semi
Gloss Finish
半哑光地面

Simulated
Asphalt road
Surface (仿真沥
青路面)

PROVIDE DOOR



OTTIMO SIMULATOR
80" LCD Screen
80寸led屏

Existing Tower to
be Reworked
需要维修的现有
结构

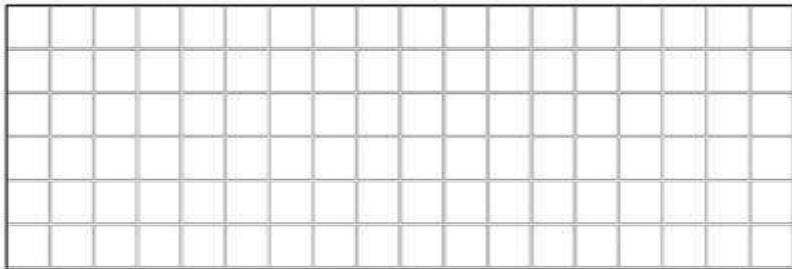
TOWER LED
(2) 10.2m x 1.6m
LED Behind
vehicles

LED STRIPS
GREEN
10.2m x .2m
WHITE
53m x .2m
RED
25m x .2m

White Semi
Gloss Finish

UNILUMIN 2.5MM

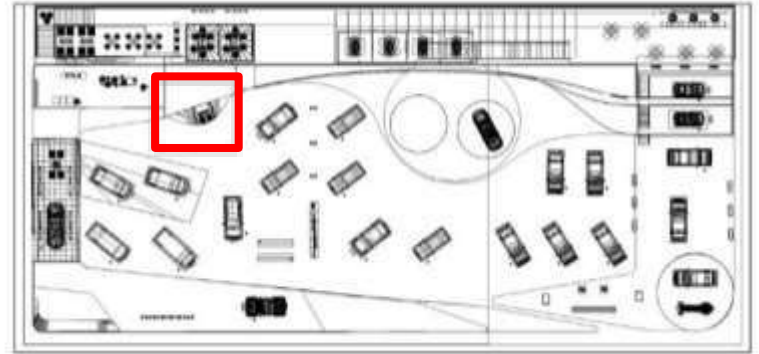
Resolution	192 x 192
Weight per tile	12.1 kg/tile
Weight per m2	52.52 kg/m2
Module size - mm	480 x 480 x 88.24
Module size - inch	18.90 x 18.90 x 3.47



EACH TILE IS 480mm X 480mm

6 X 18 = 2.880m X 8.64m

1 X 3 RATIO



GAC FCA | 2015 Shanghai details

Materials | Overall Stand



Inter Entry Surround
Quartered Oak



JEEP SPIRIT Lounge
Brazilian Walnut



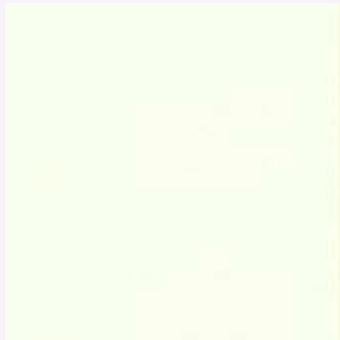
Starfire Glass



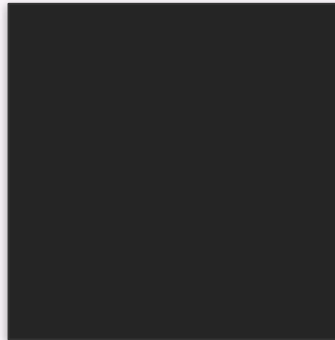
Black Semi Glass HPL
Flooring



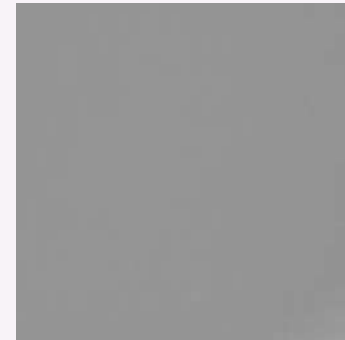
Stainless Steel Blasted Matte
Clear Finish



White HPL



Tecbond Dark Grey



Silver Gloss HPL



Red HPL

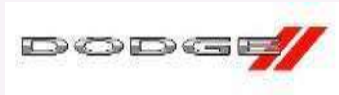


Black HPL

Overall Stand Finishes

GAC FCA | 2015 Shanghai details

LOGOS AND LED



(1) DODGE 3m x .7m



(1) CHRYSLER 3m x .7m



GAC FCA (2) 4.5m x 1m



(2) JEEP 4.5m x 1 m



(1) FIAT 2.3m dia

TOWER LED

(2) 10.2m x 1.6m
LED Behind vehicles

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WHITE
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25m x .2m

Chrysler LED

4 m x 2.5m

Dodge LED

4m x 2.5m

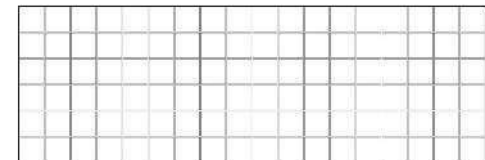
RACING LED

(2) 3m x 1m CURVED
LED Behind vehicles

MAIN STAGE

Large 4mm LED
40m x 5m

TECH AREA FROM PDO



EACH TILE IS 480mm X 480mm
6 X 18 = 2.880m X 8.64m

1 X 3 RATIO

以上内容仅为本文档的试下载部分，为可阅读页数的一半内容。如要下载或阅读全文，请访问：<https://d.book118.com/278071123077006026>